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Whitney Sweeney Elevated to Managing Director of The Latimer Group

FOR IMMEDIATE RELEASE

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Wallingford, Conn. - The Latimer Group, the provider of powerful business communication skills training and coaching to Fortune 500 firms worldwide, has announced the elevation of Whitney Sweeney to the role of Managing Director. Sweeney has been with The Latimer Group for over 14 years, much of that with the title of Director of Client Relationships. After CEO and Founder Dean M. Brenner, Sweeney is the second-longest tenured team member at the firm, and has played an integral role in expanding The Latimer Group from humble beginnings to a thriving global business entering its third decade of operations.



Whitney Sweeney is a 14-year veteran of the Wallingford-based training and coaching firm, which has clients worldwide.

“With an expanding product base, client group and staff, the time has come to expand our management team,” said Brenner. “Whitney is already an indispensable part of The Latimer Group, and in this new role she will become involved in all aspects of company management. However, she will retain oversight over our client relationships, and ensure that our high standards of outreach, responsiveness, and customized solutions remain intact.”

Sweeney has long served as the primary contact point between The Latimer Group and its entire client base. In this role, she has orchestrated bespoke business communication training and coaching solutions for dozens of globally prominent companies, and helped The Latimer Group create tangible business impacts on the client organizations, and tens of thousands of individual careers. The Latimer Group enjoys a 99.2% satisfaction rate among its clients, with an average length of 11 years for major client relationships.

"I'm excited to take on this expanded role, and grateful to Dean and our whole team for the faith they have expressed in me," said Sweeney. "My passion for our mission as a company remains as strong as ever, and the past 14 years have seen The Latimer Group guide and help a significant number of leaders in their fields. The skill sets we teach are even more vital to personal and organizational success than they were when we were founded 21 years ago, and I'm excited to continue creating world-class training and coaching solutions for each of our clients."

About The Latimer Group

The Latimer Group teaches business and team communication skills through an integrated platform of corporate training workshops, personal coaching, and consulting. The firm was founded in 2002, on the simple idea that effective communication skills can transform organizations. The Latimer Group provides simple, repeatable techniques and mindsets that can be applied to a broad range of internal and external applications.

The Latimer Group enjoys a 99.2% satisfaction rate among its clients, and its average client relationship is currently 11+ years. The Latimer team has worked with nearly 20,000 individuals and dozens of Fortune 500 companies across a broad range of industries, and has notably deep experience in the financial services, insurance, defense, energy, aerospace, and logistics spaces.

For more information and for courtesy consultations: <https://thelatimergroup.com>

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