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## Executive Communication Skills Firm Compiles Lessons of 20 Years, 20,000+ Clients, Into Anniversary Retrospective Series

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Wallingford, Conn. - The Latimer Group, the provider of business communication coaching to Fortune 500 firms worldwide, has announced the kickoff of the “Latimer at 20” series of videos and essays that convey field-tested, trusted, and universally applicable communication lessons for business leaders navigating today’s complex management environment.

Drawing on the Latimer Group’s 20 years of working with scores of client firms and over 20,000 individuals, spread across dozens of industries, “Latimer at 20” will provide a useful and approachable set of lessons each week from early September through the end of the year.

“20 years is a meaningful milestone for our team, but we want to keep our focus where it’s always been; squarely on providing communication help to our friends, audiences, and clients worldwide. That’s why it feels right to use this anniversary to share some of what we’ve learned, and some of what we continue to teach every day,” said Dean Brenner, CEO & Founder of The Latimer Group. “Through this series, watchers and readers will get deployable concepts that address many of the challenges we face running businesses and working with teams.”

Topics for the “Latimer at 20” series include internal communications strategies, building open communication cultures, balancing both managing and listening as a team leader, getting key ideas heard in an increasingly “noisy” workplace environment, addressing the over-proliferation of meetings and contact channels, and much more.

“Twenty years of working with clients in so many fields has given us hard, actionable data on what communication best practices are truly universal, and just as importantly, what doesn’t work,” said Kendra Raguckas, Director of Instructional Design & Technology at The Latimer Group. “This has allowed us to continually refine our content, to bring core concepts from the screen and page, and make them ‘real’ for our clients.”

Even as The Latimer Group’s team of facilitators and content developers work to teach and strengthen clients, learning often flows in both directions. “We get deeply involved with each client, experience their internal and external communication challenges, and implement

strategies to help those teams thrive,” said Whitney Sweeney, The Latimer Group’s Director of Client Relationships. “Our average client relationship is longer than ten years, and we often become ‘part of their team’ in many ways. I think this only validates the relevance of our Latimer Model, and the value that we will be able to share over the course of “Latimer at 20” series

*Leading off the “Latimer at 20” series will be a new issue of FATHOM, which tackles “The Biggest Roadblock to Organizational Success” with top-down solutions and mindsets.*

**How to receive the “Latimer at 20” series each week, from September-December:**  
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### **About The Latimer Group**

The Latimer Group teaches business and team communication skills through an integrated platform of corporate training workshops, personal coaching, and consulting. The organization was founded twenty years ago on the idea that effective communication skills can transform organizations. The Latimer Group provides simple, repeatable techniques and mindsets that can be applied to a broad range of internal and external applications.

The Latimer Group enjoys a 99.2% satisfaction rate among its clients, and its average client relationship is currently 11+ years. The Latimer team has worked with more than 20,000 individuals and dozens of Fortune 500 companies across a broad range of industries, and has notably deep experience in the financial services, insurance, defense, energy, aerospace, and logistics spaces, while continuing to work in new industries each year.

For more information and for courtesy consultations: <https://thelatimergroup.com>

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